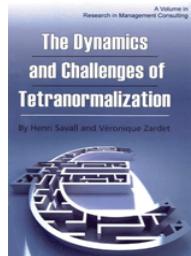
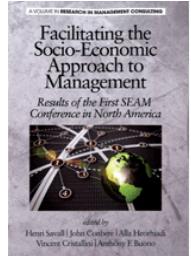


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5 vocational trainings at Iseor for teachers, researchers and professional experts.

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120 Papers

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Centre de Recherche Magellan

4 th International Conference and Doctoral Seminar on Research Methods



> June 10th, 11th 2015 in Lyon - France

■ Sharing on research methods across a variety of countries and cultures

Conference jointly organized by Iseor and the AOM –Research Method Division

■ **CONTACT**
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More than 300 persons from all parts of the world will attend the conference:

> Members of the Academy of Management, Research Methods Division teachers, doctoral students, researchers, students, professional experts...

Objectives

Management sciences are more and more solicited to bring sustainable and relevant solutions in different geographical and cultural contexts.

Those expectations include issues on strategy, management, human resources management, accounting, finance as well as management consulting.

The diversity of academic and expertise research methods from the five continents and the success of four previous conferences on research methods in Lyon, organized by Iseor, have nurtured the thoughts of many researchers from all parts of the world on research methods sharing and dissemination in several countries.

This year, many attendees from United States, South America, Europe, Asia and Africa will have the opportunity to debate on research methods issues.

Retrospective

In 2011, the international conference, in collaboration with the Academy of Management – Research and Methods Division – chaired by the professors Stéphanie Castro and Lisa Schurer Lambert was on the issues of Performance Metrics of the Impact of Management Research.

Place of Conference

Université Jean Moulin Lyon 3
Entrance : 6 rue Rollet - 69008 Lyon



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The consortium will consist of two kinds of presentations:

- **Papers, conferences and testimonies proposed by academics aimed at presenting the various and supplementary approaches** applied to management research methods in different cultural settings.
- **Workshops, where doctoral students and executive doctoral students** are invited to present the progress of their research in order to debate

Once more, the conference will be the opportunity to gather many researchers from all parts of the world and to award the best papers.

Presentation

In 2009, the conference welcomed 5 divisions of the Academy of Management and was focused on research methods on indicators of corporate social and environmental responsibilities.

In 2007, the conference, chaired by professor Mark Gavin, was on Innovative Research Methods to Create Valid and Operational Knowledge.

In 2004, professors Herman Aguinis and David Boje, respectively chairman and past-chairman of the Research Methods Division of the Academy of Management (United States), chaired the conference on Crossing Frontiers in Quantitative and Qualitative Research Methods.

Those events gave the opportunity to teachers, researchers, academics and experts, to meet with the international scientific community and to bring new ideas in the research methods field.

New ideas are expected to thrive in this conference edition, in 2015.

Topics

presentation in plenary sessions and workshops

- Experimentation of research methods in diverse geographical and cultural contexts
- Universality, contingency and applicability of management research methods in different geographical and cultural contexts
- Impacts of geographic and cultural diversity on management research methods choices
- Research methods mainstreams according to the countries and cultures
- International recognition and dissemination of research methods in management sciences
- Research methods in international partnerships of researchers

For your information, plenary sessions in the Amphitheater Malraux are recorded, fimed and photographed.



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- **Langages** : French, English, Spanish
- **Simultaneous traduction** in the plenary sessions